West Michigan District Dental Society is an ADA CERP Recognized Provider.
A DAY IN THE LIFE OF A TOP GUN DENTAL TEAM
Presented by Dr. Mark E. Hyman
October 14, 2016 | Frederik Meijer Gardens & Sculpture Park | CE Credits: 7

Dr. Mark E. Hyman is a renowned, full-time practicing dentist in Greensboro, NC. He is a public speaker whose work is characterized by his warmth, enthusiasm, sense of humor and passion for dentistry.

As an accomplished seminar speaker, Dr. Hyman has lectured throughout North America and internationally, receiving rave reviews. For the past fourteen years, Dentistry Today magazine has selected Dr. Hyman as one of the top 100 speakers in dentistry. He is an Adjunct Full Professor at the UNC School of Dentistry in Chapel Hill, NC, has taught at the Pankey Institute in Florida, and at Spear Education in Arizona. Get ready to laugh and learn during a unique day that promises to transform your entire team!

Learning Objectives
Listen, learn and laugh your way through a fast-paced, humorous review of “A Day in the Life” of a dynamic real world private dental practice. Learn how to capitalize on one another’s skills to improve the productivity of your practice and the quality of the service your team produces. Learn systems you can implement today to lower stress, prevent burn-out, and increase your enjoyment of dentistry.

• Review clinical cases from the doctor’s and team’s perspectives.
• Debate the fact “communication is a wonderful thing — you should try it sometime”.
• Employ systems to lower stress and prevent burn-out.

WEST MICHIGAN DISTRICT DENTAL SOCIETY
HOLIDAY DINNER AND AWARDS NIGHT
Thursday, December 1, 2016
Cascade Hills Country Club | Grand Rapids, MI | Business Attire
WMDDS Award Presentations | 2016 MDA & ADA Life Members
2017 Silent Bell Recipient, Dr. Scott Hodges
MEDICAL URGENCIES AND EMERGENCIES IN DENTAL PRACTICE:
PREVENTION, RECOGNITION & MANAGEMENT

PHARMACOTHERAPEUTICS IN DENTAL PRACTICE: MANAGING PAIN AND INFECTION*

Presented by Dr. Daniel Becker
January 13, 2017 | Frederik Meijer Gardens & Sculpture Park | CE Credits: 7
*FULFILLS ONE-HOUR PAIN MANAGEMENT CREDIT

Dr. Daniel Becker received a BS in Zoology at Ohio University and his DDS from Ohio State University in 1972. He is currently Professor of Allied Health Sciences at Sinclair Community College and Association Director of Education for the General Practice Dental Residency at Miami Valley Hospital in Dayton.

Dr. Becker has published numerous articles in scientific journals, authored chapters in several textbooks and is co-editor of Management of Pain & Anxiety in the Dental Office, W. B. Saunders' Elsevier Science Pub, St. Louis, 2002. Dr. Becker is noted for his pragmatism and his ability to convert otherwise “dry” material into formats that are both entertaining and informative.

MORNING PROGRAM: Medical Urgencies and Emergencies in Dental Practice – Prevention, Recognition and Management

Risks for serious medical emergencies can be reduced significantly by establishing a sound plan of treatment predicated on a thorough knowledge of the patient’s medical status. Given the rarity of medical emergencies, it is crucial for the office team to be organized with a detailed plan of action. This seminar will provide a rational approach to recognition and management of medical emergencies in the dental office. After reviewing the essential pathophysiological features of each condition, a systemic algorithm approach to treatment will be presented. Equipment and medications will be thoroughly addressed, including sources to purchase.

- Primary assessment of emergencies
- Principles of airway management and essential emergency drugs
- Conditions and treatment algorithms

Objectives
1. Describe principles of emergency prevention including office/staff preparedness and the essential components of an appropriate medical evaluation.
2. Explain components of a thorough primary assessment of a patient experiencing an adverse event.
3. Describe pathogenesis and appropriate algorithms for managing urgencies and emergencies that may present during dental treatment.

AFTERNOON SESSION: Pharmacotherapeutics in Dental Practice–Managing Pain and Infection

The essential principles for preventing and managing post-operative pain and infection. Emphasis is placed on the fundamental pharmacological principles that provide a scientific basis for rational drug selection. Conventional drug classes will be discussed, including recently introduced agents, and potential for interactions with common medically prescribed drugs.

- Overview of preemptive versus rescue management.
- Non-opioid and opioid analgesics
- Glucocorticosteroids
- Antimicrobial agents: Prophylaxis and therapeutic considerations

Objectives
1. Explain principal actions, effects and indications for specific drug classes.
2. Discuss basic principles that guide the selection of specific regimens for the prevention and management of pain, inflammation, and infection associated with dental care.
3. Identify significant interactions of selected drug classes with drugs that are commonly used for medical indications.
A native of Toledo, Ohio, Dr. Gary DeWood earned his D.D.S. from Case Western Reserve University in Cleveland in 1980. He completed the University of Florida Facial Pain Center Curriculum from 1992 through 1995, and in 2004 he earned a Master of Science degree at The University of Toledo College of Medicine. He left full-time private practice in 2003 to serve as clinical director at The Pankey Institute, a position he held until 2008 when he joined Frank Spear in Seattle as president of The Seattle Institute. With the merger of The Scottsdale Center and The Seattle Institute to form Spear Education, he relocated to Arizona, and today serves as Executive Vice President and Director of Curriculum for Spear. He maintains a limited private restorative practice on the Spear campus, teaches in the Spear workshops, Spear Online, and in the Spear Study Clubs. He lives in Phoenix with his wife of 38 years, Dr. Cheryl DeWood.

Gary has presented to international audiences in the areas of occlusion, temporo-mandibular disorders, bite splint therapy, restorative dentistry, esthetics, financial management, and practice management.

MORNING PROGRAM: Target Audience – Doctors, Hygienists, Clinical Assistants
Occlusal risk can be the hidden nemesis that destroys predictability and longevity. In many cases, those risks are actually identifiable from the history present in the joints, the muscles, the teeth, and the patient’s presenting condition. This program illustrates and discusses recognizing and addressing those risks.

This training program will provide to you:
• An understanding of when the occlusion is a problem;
• The ability to identify the etiology of the problem;
• How to capture and plan for the patient’s occlusal patterns;
• How to design the therapeutic occlusion to deal with the problem.

AFTERNOON PROGRAM: Target Audience – Doctors, Hygienists, Clinical Assistants
Designing an occlusion requires a starting reference and a clear visualization of the desired outcome. What teeth contact, when do they contact, and for how long do they contact? The answers to those questions will depend on the patterns and habits exhibited by each patient. This program will discuss the various options and their application.

This program will provide participants with:
• The history of occlusal thought and practice;
• An understanding of the three reference positions used in dentistry;
• The skill of identifying when each is indicated and when it is not;
• The ability to utilize each of the three references in planning;
• Equilibration techniques for planning and therapy from any reference.
I am honored to invite you to this year’s West Michigan District Dental Society’s Continuing Education Program series. The 2016-2017 programs will be informative and easily applied to the daily work of you and your dental team.

Our program committee’s intent this year is to offer a variety of topics with exciting, quality speakers that will interest and benefit you and your entire team. The best value from continuing education comes when you learn good, new concepts or skills — and then have the drive to actually implement them into your daily work. We have all gone to classes and learned the “what” and “how” to make improvements, but have difficulty with “do” and convincing the team to get on board. When taking continuing education courses with your team members, and having them learn the same concepts and tools alongside you, you will be more successful in implementing the changes with your team—making you much more successful.

This year’s programs will be held at Frederik Meijer Gardens & Sculpture Park, conveniently located to the north of Grand Rapids. The facility and food are top notch and, as always, entrance to the gardens and grounds is included with your program participation.

Your attendance and support of the West Michigan District Dental Society continuing education programs is what makes it such a success and a great value. Please continue this support and come to as many programs as you can, and remember that you benefit the most when your team participates with you.

I hope to see you all there.

Brian Mulder, DDS
WMDDS Program Chairman 2016-2017