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The *Bulletin* of the West Michigan Dental Society is published six times a year (the directory issue, fall issue, holiday issue, winter issue, spring issue, and summer issue). The opinions expressed in *The Bulletin* are not necessarily the opinions of the West Michigan District Dental Society.

Contributions to *The Bulletin* are welcome and should be addressed to The Bulletin Editor, 4880 Cascade Road SE, Ste. B, Grand Rapids, MI 49546. Requests for purchase of advertising space should be directed to the Advertising Editor, Elaine Fleming, (616) 234-5605. The deadline is the 1st of the month prior to publication.

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## Contents

President's Message .....	2
Editor's Thoughts .....	3
Steel Water Award .....	4
WMDF News.....	6
Trustee Report .....	8
GRDHS News.....	14
Technically Speaking .....	16
Classified Ads .....	18
New Member News .....	20
Advertiser Index.....	20

### Mission Statement

The *Bulletin* is the newsletter of the WMDDS and its mission is to inform the membership of upcoming and recent events, state & local issues related to dentistry, and as a forum for its officers, representatives, and members to discuss appropriate topics of interest to the membership.

### Communication & Advertising Policy

The *Bulletin* will publish submitted articles from members and others that relate to the practice of dentistry, small business, social, or political issues affecting dentists, or other subjects of interest to the membership. All published items are subject to space restrictions and the community standards of the WMDDS. The editors reserve the right to reject any article or advertisement deemed inappropriate and to edit submissions as they see fit.

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Include "Newsletter" in the subject line

# Reach Out to A New Member

By Dr. Larissa Bishop, WMDDS President



What a wonderful fall it has been. We were blessed with moderate temperatures that allowed us to enjoy a prolonged season of outdoor weather and all that comes with it. As I sit and look outside on a 55-degree day in mid-November, I realize that we will soon be surrounded with snow. Hopefully, everyone will be able to take a couple of days in the upcoming months to appreciate all that Michigan's great outdoors provides in the winter – whether it's skiing (both downhill and cross country), sledding, snowshoeing, hiking, or snowmobiling.

One of the local events I was able to take advantage of this fall was the recent "Sesame Street Live" show at Van Andel Arena. I assume we have all seen Sesame Street on TV, either through growing up with it, or watching it with our children or grandchildren. One of the songs was "Who Are the People in Your Neighborhood?" As the mother of little girls, I couldn't help but notice that they loved the fact that all of their favorite characters were dancing on the stage. However, I had the song stuck in my head, and it made me think of how many of us practice close to each other but don't take the time to get to know each other.

I remember when I first moved to town and was practicing as an associate with my predecessor. I received a couple of calls from local established dentists, asking me to join them

for lunch. The fact that they were willing to reach out to me while I practiced in a different office was extremely generous of them. I would not have been able to pick them out of the crowd at one of the busy CE meetings, but after having spent some time together, even just a lunch, I felt comfortable walking up to them and saying hello. Some of these dentists were people that we traded calls with, yet others just took time out of their way to get to know someone new in their area.

I would like to invite everyone to look at the list of new dentists who have joined the West Michigan District Dental Society that is in this issue, and if there is someone new in your area, to go out of your way over the next year to contact that person and set up a time to meet them. Maybe it's for lunch, or to grab a cup of coffee, but let them put a face

*"I would like to invite everyone to look at the list of new dentists who have joined the West Michigan District Dental Society, and if there is someone new in your area, to go out of your way over the next year to contact that person and set up a time to meet them. Maybe it's for lunch, or to grab a cup of coffee, but let them put a face with a name."*

with a name. I hope that we all will take time out from our office over the next year and get to know the dentists in our neighborhood. For the new dentists, if you hear from an established dentist in your area, take advantage of the opportunity to get to know that person. It may give you someone to look to for call coverage when you need it, or just someone to look for an answer to the occasional question. I also encourage the new dentists to take advantage of attending one or more of our new dentist seminars where you are able to earn an hour of free CE, but more importantly, to talk to other dentists that are in the same place in their careers.

Finally, every spring the WMDDS hosts a legislative breakfast. The date for the next breakfast is April 27, 2012. This is a great opportunity to get to know members of the legislature in a close, personal setting. We hope that by getting the date to our members almost six months beforehand, you will be able to block just a couple of hours out of your schedule so that we can have a large portion of our membership attend.

# Expectations In the Clouds

By Dr. James C. Papp, *WMDDS Editor*



Ahhh... the internet, one of our greatest allies (when it works) and at the same time our greatest enemy (when it doesn't work)... Since the arrival of the internet, billions of people far and wide spend countless hours taking advantage of the resources the World Wide Web has to offer. Since its induction, the term "cloud computing" has been used to refer to a wide variety of functions. These functions range from online data storage, file sharing, and universal access to information amongst many other capabilities. Chances are that most of us use cloud computing on a daily basis. Do you use gmail, google or itunes? If so, you are cloud computing. So, while not a new concept, many businesses are considering conducting business "in the clouds." Recently, there seems to be quite a PR push in dentistry to consider using cloud dental services, and there are many options out there for us to choose from. Some advantages of using cloud computing include availability (available from any computer), no maintenance worries (backups, updates, security, etc.) and possibly cost, depending on your situation, and no server crashing. Cloud computing is designed in the event that if server A fails, server B will automatically turn on somewhere else in the country to compensate. Disadvantages include (as stated above) reliance on the internet, no internet, no data, and no service. It probably won't happen very often, but if it does go down, your day of seeing patients is pretty much over unless you have a backup plan or second connection. You can expect lower speed of computing since you are clicking through your cloud software over the internet. This, in my opinion, would drive me nuts lagging through several letters that need to be completed on each work day. Cost may be an issue, given your situation. Most cloud dental software companies can provide a cost analysis if you ask them for it. And

finally, your patient data is in someone else's hands. It may just be a step up, since they are often better equipped to protect your data. But, nonetheless, someone else has your data.

So, as dental professionals, there are some "cloudy" (sorry, had to do it) characteristics of cloud computing for our dental practices. Cost could be good or bad. A dental practice that has several locations may benefit from cloud computing, but there is limited benefit for a single location dental practice at this point in development. Universal access to your data from pretty much anywhere is an incredible capability, but someone else is managing it, and if you don't have an internet connection at that moment, forget it.

Given that, there are several companies to choose dental cloud computing from. What are the critical expectations we should have in the cloud provider? To me, it comes down to the issue of information policies. When researching dental cloud providers, it is important to address key issues: 1) reliability/liability; 2) security/privacy/anonymity; and 3) access and usage restrictions. At a minimum, users of the cloud should expect that the system is reliable, and a clear delineation is made to liability if a serious problem occurs. We should expect the cloud provider to prevent unauthorized access to data, and sensitive information will remain private. Lastly, the cloud provider should allow unhindered access to the data, and how third party (insurance claims) interactions are managed. This issue may get tangled in privacy issues as well. Outside of those issues, cost, speed, internet connections relating to cloud computing are pretty much hard facts at this point. It is what it is. Buyer beware.

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*All opinions published in the WMDDS Bulletin are published on the authority of the writer and are not to be regarded as the views of the West Michigan District Dental Society unless such statements have been adopted by the Society.*

# David Sebastian Receives Steel Water Award

Submitted by Dr. Jim Wieland

Twenty-seven years ago, when the West Michigan Dental Foundation (WMDF) was an organization in its infancy, Dr. Bob Streelman chaired the WMDF and had everything to do with its origins. He met with Mr. James Sebastian and his son David to request support. As a result of that meeting, a gift from the Sebastian Foundation was the first significant gift given to the WMDF from outside the dental community. It was given at a time when the support to get the Adult Dental Services Program off the ground was badly needed. The Foundation had ideas, but very little money. Since then, the WMDF is on much more solid ground, but today's worthwhile programs and accomplishments stand on the shoulders of not only the dentists who gave time and money to the cause, but community members like David and James Sebastian. David and James were the first to recognize and support the efforts of WMDF and the Adult Dental Services Program to give dental care to the working poor who otherwise would not have access to care. David Sebastian became a West Michigan Dental Foundation board member who faithfully attended meetings and help set policy for the Adult Dental Services Program in the early years of its development.

David's father started out in business producing casters for use in manufacturing in Manistee, Michigan. David's mother was a nurse and is still living here in Grand Rapids at age 98. After a challenging beginning and combining with another company to survive, James Sebastian founded the Rapistan Corporation, which ultimately became very successful in the science and engineering of material handling. This included manufacturing handling and distribution handling. The Rapistan Corporation soon had national and international

success. Through this success, the Sebastian family became prominent in community involvement and support. This support and effort to make the West Michigan community a better place was done in a quiet, unassuming manner. Things were supported because they were worthwhile. David's father figured prominently in developing the engineering program at

Grand Valley State University and the development of the Eberhard Center. The Sebastian's did not want their name attached to anything. "The giving was the important part!"

Dave's parents never forgot the generosity of those that supported them when they needed help, and were very happy to be able to give back to their community. Dave certainly follows that example not only in deed, but also in his spirit of giving. David Sebastian has carried on this spirit of quiet giving admirably.

David Sebastian grew up in Grand Rapids, attended East Grand Rapids High School, the University of Colorado, and Michigan State University. He worked as an electrical engineer for Rapistan and subsequently, his

own engineering firm. Dave became a Trustee of the Sebastian Foundation in 1980, but when his father died in 1994, Dave sold his interest in the engineering business he founded and became more active in the foundation. He now enjoys his role as Executive Director of the Sebastian Foundation, which gives to many non-profit organizations in West Michigan. Dave has served on the board of several non-profits, including the West Michigan Dental Foundation and the Adult Dental Services Board. Dave is currently active on the boards of the Grand Rapids Children's Museum, Gilda's Club of Grand Rapids and D.A. Blodgett – St. Johns, as well as currently holding the position of Chair of the Board for the Council



Left to right: Dr. Jim Wieland, Steel Water Recipient David Sebastian, and WMDDS President Larissa Bishop.

of Michigan Foundations, which has approximately 600 Michigan foundations as members.

David is a man with a quiet, quick wit. He has a humble, unassuming spirit that is generous, knowledgeable, and thoughtful. Dr. James Wieland said that when he thanked David for giving his time and money, he would always smile in a humble sort of way and say, "This is the best deal in town. For every dollar I give, a dentist voluntarily gives ten times that amount to care for someone in our community who really needs help and would otherwise never have access to dental care."

Congratulations and thank you to Mr. David Sebastian for your support of the West Michigan dental community and the people it serves.



**West Michigan District  
Dental Society  
is now on Facebook**

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and we're sure  
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*In 2007, the West Michigan District Dental Society recognized a need to honor individuals or groups in the WMDDS area who have made significant contributions to dentistry or our dental community, who are not dentists. To answer this need, the WMDDS Board founded the Steel Water Award in 2007. The name, Steel Water, was given to this award honoring our history as the birthplace of community water fluoridation and shares its name with the beautiful sculpture adorning the east bank of the Grand River in downtown Grand Rapids commemorating this historic event. The first Steel Water Award was presented to the Dental Auxiliary Programs at Grand Rapids Community College on January 16, 2009. On January 8, 2010, the West Michigan District Dental Society's second Steel Water Award was presented to Lois Havermans, RDH, CHES, oral health team supervisor, Ottawa County Health Department "Miles of Smiles." On December 1, 2010, Timothy Chester, the former director of the Public Museum of Grand Rapids, was presented the third Steel Water Award for more than twenty years of leadership and service on the Mayor's Blue Ribbon Committee to celebrate the fiftieth anniversary of community water fluoridation and the Fluoride Commemorative Committee that placed the Cyril Lixenberg sculpture "Steel Water."*

# WMDF Announces 2011 Community Grand Awards - \$24,345

Submitted by Dr. Richard Panek, *Chair, Community Grant Committee*

The West Michigan Dental Foundation is dedicated to the improvement of oral health through the financial support of educational and service programs to address needs identified by the dental profession and the communities which it serves.

The Foundation supports projects that impact oral health within its five county service area (Kent, Ottawa, Ionia, Montcalm and Mecosta). Grants are generally limited to educational projects, treatment-based projects, supplies, and equipment. The foundation does not generally support salaries, operations, or research-based projects. Grant awards are limited to no more than half the project cost.

This year, there were ten grant applications submitted. Applications were reviewed by the committee and the following grant recommendations are submitted to the Board of the West Michigan Dental Foundation.

## **Baxter Community Center GAP Project - \$3,000**

The Dental Health "GAP" (Getting Accustomed Preventative) Project partners with Baxter's Jubilee Jobs program to provide care for unemployed job seekers. The grant will subsidize reduced fees for needed dental care to restore oral health for these job seekers. WMDF granted \$1,900 in 2007 to initiate the GAP program. Since that time, the program has grown to serve the needs of 54 individuals. The goal is to fund care for an additional 10-15 individuals in 2011-2012.

## **Grand Rapids Children's Museum**

### **Open Wide Exhibit - \$1,400**

The Open Wide Exhibit is an interactive learning experience promoting oral health to young children. It was on display from January 18, 2011 to April 24, 2011. During that time, it was visited by over 55,000 children and adults. This exhibit is open yearly to coincide with Children's Dental Health Month. Continuous expected wear and tear requires refurbishing of the exhibit. Funds granted will be used for repair and replacement of worn features as well as repainting.

## **Mel Trotter Ministries Dental Clinic Autoclave - \$2,500**

The dental clinic at Mel Trotter provides each program resident with a dental assessment, cleaning, and treatment plan.

In 2010, 82 people were served through 259 visits. The clinic is in need of a Statim 5000 autoclave to allow faster sterilization of instruments to maximize volunteer efficiency.

## **Cherry Street Health Services - \$2,500**

Cherry Street Health Services is applying for a grant to partially fund the lab costs of the Adult Dental Services program. This grant, which represents 12.5% of the total lab cost, is being used to make up for the loss of United Way funding of the program.

## **Tooth Time - \$2,000**

This grant is to help the WMDDS fund the Tooth Time program at the Grand Rapids Children's Museum. This program is expected to draw 1,200 area children and their parents and teachers in February of 2012.

## **Kids Food Basket - \$2,000**

Kids Food Basket provides take-home sack dinners for children that receive subsidized school lunches. Twice a year they provide a toothbrush and small tube of toothpaste for the kids at holiday breaks. This December, 4,000 children will receive break bags. Funds will be used to purchase brushes and toothpaste.

## **Metro Health - \$1,650**

Pre-cancer dental care treatment will be provided to approximately 15 underserved patients at the Cancer Center at Metro Health. The underserved are uninsured, under insured, and low-income individuals living at or below 150% of the 2007 HHS Poverty Guidelines. This grant will help fund the cost of exams, x-rays, fluoride treatment, and trays, as well as radiation guards.

## **Grand Rapids Griffins**

### **Youth Hockey Foundation - \$400**

This award will cover half the cost of providing mouth guards to 300 youth hockey players. This hockey program is provided at no cost to children from grades 1 through 9. The Griffins Foundation is also requesting pamphlets and toothbrushes to distribute to 75 first, second, and third grade players.

**Health Intervention Services (HIS) - \$2,500**

HIS is a clinic staffed by over 100 medical and dental providers serving the inner city uninsured. Two requests were submitted. One for \$5,000 to help establish a fund to pay for 50% of the lab costs of removable prostheses for 14 patients, the other for \$2,500 to purchase supplies and materials. The committee approved funding for supplies and materials only.

**Ottawa County Health Department - \$6,400**

The "Miles of Smiles" dental van program is used by the county health department to provide dental services to low income, at-risk, non-Medicaid eligible Children in Ottawa

County. Last year, \$12,000 was requested and WMDF funded the program at \$6,400 with the balance funded by Delta Dental Foundation. This year \$17,166 was requested, however, the committee decided to again keep funding at the \$6,400 level for this year and forward the remainder of the request to the Delta Dental Foundation. The increase in cost for the project reflects expansion to serve at-risk children in the Hudsonville and Jenison school districts. The Community Grant Committee Chair submitted an application to the Delta Dental Foundation for a Community Mini-Grant for an additional \$5,000.



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# ADA Annual Session in Las Vegas

By Dr. Colette Smiley, MDA Trustee



First, allow me to introduce myself to you, as the West Michigan District Dental Society's new MDA Trustee. I officially came into office in April, when Dr. Norm Palm became MDA President-Elect, but this is my first opportunity to speak with you through the *Bulletin*. Along with my fellow Trustee, Dr. Brian Cilla, I hope to keep you informed through these *Bulletin* Trustee Reports on the actions and activities in organized dentistry that impact you.

As your Trustee, I had the opportunity to attend this year's ADA Annual Session in Las Vegas as an Alternate Delegate to our governing body, the House of Delegates (HOD). Other WMDDS members in the HOD were Drs. Brian Cilla, Steve Dater, Norm Palm, Deb Peters, and Chris Smiley. Key issues that the HOD addressed included the long-term financial stability of the ADA, membership growth, implications of the Affordable Care Act, and dental workforce issues, including dental student debt. Dr. William R. Calnon, a general dentist from Rochester, N.Y., was installed as the 148th president of the American Dental Association.

Be it discussion about the budget, dues, existing or proposed programs/services, charitable endeavors through the ADA Foundation, or the ADA employee's pension plan, I observed the HOD to be careful stewards of your dues dollars. The HOD realized that the ADA's financial and human resources are finite, and those resources must be utilized in ways that give increasingly greater member value and public health impact.

The HOD felt it was important for the ADA to continue to be the nation's leader in advocating for our patients oral health. Various governmental and other stakeholders think that an "alternative" provider, providing diagnosis and treatment planning and/or the performance of irreversible dental

procedures, is appropriate care for patients. Many dental workforce studies currently being used by these stakeholders are not scientific in nature. To this end, the ADA's Division of Evidence Based Dentistry will conduct a systematic review of non-dentist workforce models, which exist or are in development in the US and other countries, to determine if these alternative models provide safe, effective, and efficient care.

Ensuring a sustainable workforce is crucial to expanding the availability of oral health services, particularly to the underserved. One frequently cited publication from the U.S. Department of Health and Human Services, states that approximately 30% of the country's population lack sufficient access to dentists. Additionally, dental students are graduating with an increasing loan debt in excess of \$250,000. In the upcoming year, the ADA will be investigating the development and implementation of a student loan repayment program for dentists working in non-profit community dental clinics.

Legislative advocacy is certainly one of the core responsibilities of the ADA. Your ADA will be conducting a comprehensive analysis of the implications of the health care reform legislation, the Affordable Care Act, on both dental practice and patient care. This analysis will help guide ADA's advocacy, activities, and assistance to you, so you can know what is changing and when, and how this legislation may impact your practice.

These actions, and more, that the ADA takes on our behalf have a cost. The 2011 ADA House of Delegates approved a 2012 operating budget of \$120,139,667 in expenses and \$120,512,074 in anticipated revenue and called for a \$7 increase in membership dues. National dues, as of January 1, 2012, will be \$512.

I thank you for the privilege of being your Trustee. Please be in contact with any concerns or comments you may have, or if there is any way I can assist you. I can be reached at 616.560.1104, or [crsmiley@comcast.net](mailto:crsmiley@comcast.net).

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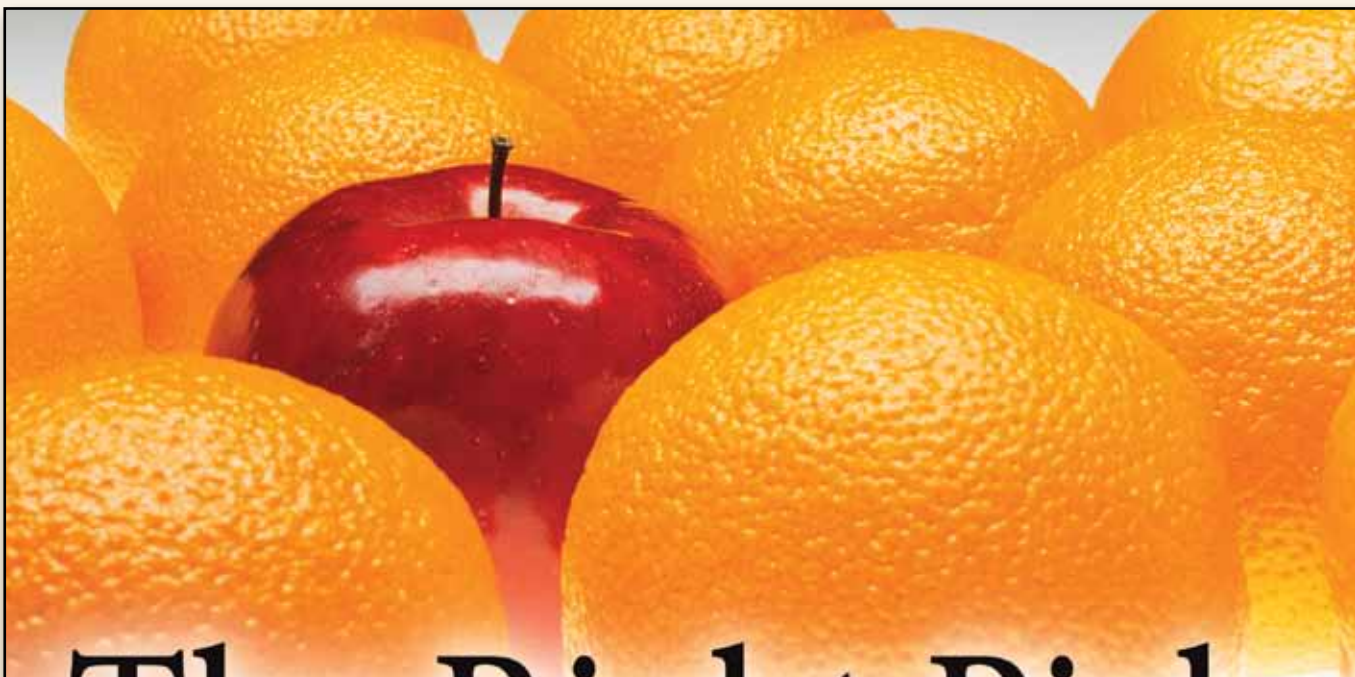
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TOTAL: \_\_\_\_\_



# 3rd Annual DENTAL APPRECIATION NIGHT

Presented by **wmdds**  
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**FRIDAY, MARCH 2, 2012**  
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**Last season's event was attended by over 600 West Michigan dentists, their employees, family and friends!**

**Putting together a Dental Appreciation Night group is simple and easy! Start planning today by following these three easy steps:**

1. Contact Andrew at the Griffins office to reserve tickets for your group
2. Promote the event through emails, flyers, Facebook, etc. (we have tools to help you promote)
3. After a few weeks, call Andrew to finalize your ticket order

**Bring out your group of ten or more and experience:**

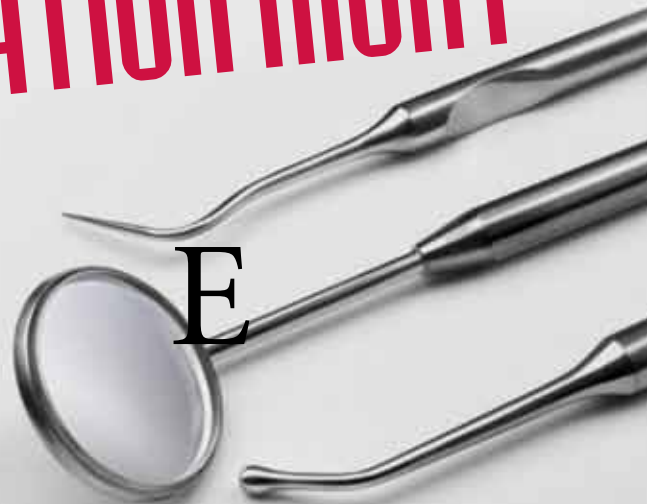
- \$1 beers and \$1 hot dogs from 6-8 p.m. while supplies last
- Upper level tickets for just \$12 each, or lower level faceoff tickets for only \$14 each
- The WMDDS Smile Cam on the arena's video board

**For every ticket purchased through this group offer, the Griffins will donate \$2 to the West Michigan Dental Foundation.**

**EXCLUSIVE SEAT UPGRADE**

Ask about the special opportunity to upgrade to Premium Lower Bowl Center seats for just \$3 more.

**If you have any questions or would like more information, please contact Andrew Rubinstein at [arubinstein@griffinshockey.com](mailto:arubinstein@griffinshockey.com) or 616.774.4585 ext. 3023.**



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# Legislative Breakfast

**Friday, April 27, 2012**

**8:00 am to 9:30 am**

**Holiday Inn – Downtown Grand Rapids**

**310 Pearl Street NW**

**Free Parking**

Please mark your calendar and make plans now to attend the WMDDS Legislative Breakfast. This is an important opportunity for you to meet your local legislators and express your views and concerns on the issues that affect dentistry. Please make every effort to attend. Dentistry's voice needs to be heard.

To reserve your place, please complete and return the attached form by April 18, 2012.

Name \_\_\_\_\_

Email address \_\_\_\_\_

Breakfast Buffet will be served starting at 8:00 am

Cost: \$16 per person

Please make check payable to: West Michigan District Dental Society

Return by April 18, 2012 to:  
West Michigan District Dental Society  
161 Ottawa Avenue NW Suite 511-F  
Grand Rapids, MI 49503

Questions? Contact Elaine Fleming  
616.234.5605 | [efwmdds@aol.com](mailto:efwmdds@aol.com)

or

Dr. Steve Dater, WMDDS Legislative Chairperson  
616.866.0869 | [smdater@comcast.net](mailto:smdater@comcast.net)

# Access to Care – A New Beginning

Submitted by JoAnne Hodder, RDH, BS

“Dental Day – Grand Rapids” was held on October 28, 2011 in the office of Dr. Ben Amato in NE Grand Rapids. The target population included senior clients, many with disabilities, who are uninsured or have Medicaid, but cannot find a dentist who will accept them as new patients. How do you provide dental care to twenty-two clients from the Area Agency for the Aging of Western Michigan, Senior Neighbors, Association of the Blind and Visually Impaired, and United Methodist Community House, on one day in Grand Rapids? It’s all about people with a vision, and the will to accomplish that vision through the efforts of the Coalition for Oral Health for the Aging (COHA), founded and chaired by Elisa Ghezzi, DDS PhD. COHA’s mission is to improve the oral health of older people through advocacy, professional education, public education, and research by focusing on prevention, health promotion, and evidence-based Practices.

The population for Dental Day was screened for eligibility, and the Area Agency for the Aging arranged transportation, handled necessary forms, and facilitated the patients’ arrival in a timely fashion.

Through COHA, a 501-c-3 coalition with an arm called COHA CARE, ten registered dental hygienists (most were from the Grand Rapids area) worked in teams of two to take full-mouth x-rays, perform prophys and oral assessments, provide home care instructions, develop x-rays, work sterilization, and monitor the front desk. This “collaborative practice” was authorized for PA 161 status through the Michigan Department of Community Health-Oral Health.

One of the hygienists, Pennie Lewis, RDH, already had PA 161 status and was instrumental in working with the group to provide future service to at least one wheelchair

bound patient who needed a second visit to complete her prophylaxis. The other hygienists included: Cheryl Bentley, Lisa Darrow, Valerie Davis, Joanie Haaksma-Taylor, Winona Hartney, JoAnne Hodder, Pamela Kosten, Bonnie Nothoff, and Dona Petersen.

The supervising dentist, Elisa Ghezzi, DDS, PhD, who is a geriatric dentist, and her husband, Stephen Ghezzi, DDS, were on hand this day to provide examinations, denture evaluations, extractions, prescriptions, and referrals.

PA 161 (2005) is “Public Act” 161. But it could easily be called “Prevention Access,” because this is a law about providing preventative treatment to the underserved. Future “Dental Days” are possible through community collaboration. Would your dental office like to host a future “Dental Day” in

Kent County or Grand Rapids? To find out how Dental Day – Grand Rapids was accomplished, contact Jackie O’Connor, Area Agency for the Aging of Western Michigan: [jackie@aaawm.org](mailto:jackie@aaawm.org).

For more information about COHA and this program, contact Dr. Elisa Ghezzi: [chair@micoha.org](mailto:chair@micoha.org).



What's the old saying...



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# Tech Christmas Ideas

Submitted by Greg Feutz, *President, DDS Integration*



Greg Feutz is President of DDS Integration, a Grand Rapids based dental technology company.

In each WMDDS *Bulletin*, I will be fielding your questions about technology, its place in the dental practice, and beyond. Send questions to [askgreg@ddsintegration.com](mailto:askgreg@ddsintegration.com) and I'll answer them on my blog, facebook, and in each *Bulletin*. This article is a little different. With the holidays upon us, here are some of the coolest tech products and gift ideas of 2011. This will also be on our blog ([ddsintegration.com/blog](http://ddsintegration.com/blog)) where the links will be live, making it easier than typing them.

## **Inkling – Great gift idea for the creative soul on your Christmas list**

Sometimes pen and paper is just easier, whether you want to jot down your ideas or compose an original drawing. Inklink is a device that allows you to sketch anything you want on a piece of paper and then transfer it to your computer as an editable image.

Website: <http://tinyurl.com/clld6w>

Youtube video: <http://tinyurl.com/d7d6eoj>

## **3D Video Camera – For the 3D video fanatic**

JVC's gs-td1 is the first full HD 3D camcorder available on the consumer market. With two full HD lenses, this camcorder has a slew of features for both 2D and 3D filming.

Website: <http://tinyurl.com/c5l9vsm>

Youtube video: <http://tinyurl.com/yzopv2d>

## **Asus Android Tablet – For the “I want a tablet with some productivity” friend**

Asus has two great tablet options, the EEE Pad Slider and the EEE Pad Transformer. The slider has a built in “slider” key-

board, and the Transformer has a keyboard you can attach, complete with two USB ports.

Transformer website: <http://tinyurl.com/3d77o2a>

Slider website: <http://tinyurl.com/3qrcwfq>

Review: <http://tinyurl.com/7peabo5>

## **Amazon Kindle Fire Tablet – For the “I want a tablet but I’m on a budget” friend**

The Kindle Fire is \$200. That's correct, \$300 less than the cheapest iPad. And it doesn't behave like other Android tablets – it's so much simpler. Initial reviews of the Fire have consumers excited to see how it will fare against the iPad.

Website: <http://tinyurl.com/cmab8an>

Review: <http://tinyurl.com/d3sx9cv>

## **PowerMat Wireless Charging Mat – For the organizational, clutter phobic, techy friend**

Yes, these really work. However, each device needs to have a special battery, and must be in contact with the mat. Not perfect, but still beats having a bunch of charging cables.

Website: <http://tinyurl.com/3hrz4c>

Review: <http://tinyurl.com/c3mqclw>

## **3D Printer – For the inquisitive, engineer-minded friend**

Also known as Stereolithography, 3D printing literally means printing 3D objects from a computer-attached printer.

While it's wealth of uses are just beginning, already there are practical applications for 3D printing systems. How about dental? This quote borrowed from Mark Jackson, RDT on Dentaltown's forum:

“3D Printing of crowns is the latest technology in CAD/CAM fabrication. Unlike milling from a block, which wastes raw materials (90% or more is wasted), 3D printers such as this gives one the ability to ‘print’ out a CAD/CAM computer model in three dimensions. Just as you can currently print out a drawing in 2D right now, 3D printing allows you to print an *object*. It works by taking a computer model and ‘slicing’ it into thousands of very thin layers. Each of these layers can be laid down, one at a time, by a device printing with thin layers of paper, wax, metal, ceramics, or various other materials. Stereolithography uses lasers to photochemically

harden special liquid chemicals into a solid form. Whichever method is used, over time each layer builds up, until you have a completed model, casting pattern, full gold crown or resin and ceramics.”

Like Mark’s example, 3D printers are capable of taking 3D computer models and printing them into working 3D objects. These models are available on the internet, or you can create your own. As prices for these printers fall below \$1000, the possibilities will be seemingly endless.

The cheapest one of these printers is \$1299, and is called the Makerbot. With it, you can print anything you can design (size permitting), or anything from their collection of designs at [www.thingiverse.com](http://www.thingiverse.com).

Youtube video – MakerBot 3D demo:

<http://tinyurl.com/7vsvldt>

Youtube video – Time lapse of another 3D printer:

<http://tinyurl.com/c54kgu9>

PCworld article: <http://tinyurl.com/cb5jgv2>

Website: <http://tinyurl.com/64dd8kn>

#### **What are your thoughts?**

Comment on our blog or facebook article. We’d love to hear your opinions on Best of Tech or any other topic.

Facebook: [facebook.com/ddsintegration](https://www.facebook.com/ddsintegration)

Blog: [ddsintegration.com/blog](http://ddsintegration.com/blog)

# MARK YOUR CALENDAR



## West Michigan Dental Foundation Annual Golf Outing

Friday June 1, 2012  
Egypt Valley Country Club

**Watch for more information about this event!**

Mission Statement: An organization dedicated to the improvement of oral health through the financial support of education and service programs to address the needs identified by the dental profession and the communities it serves in Kent, Ottawa, Ionia, Mecosta and Montcalm counties.

The classified ad rate is \$10.00 up to and including 30 words; additional words 15¢ each. Space permitting, WMDDS members may place ads free of charge as a membership service. Ads should be submitted in writing and sent with payment to Elaine Fleming, WMDDS, 511-F Waters Building, Grand Rapids, MI 49503. Telephone numbers and hyphenations count as two words, abbreviations count as one word. Ads received after the first of the month prior to publication may appear in the following issue.

**Established Dental Office Space** – 2003 Burton SE (between Breton and Plymouth). End unit with 720 sq. ft. and a full basement, on-site parking, adjacent 3 spaces occupied by established dentists. Great traffic counts on Burton in an established residential area. Call Bruce at 942.9492.

**Dental Office for Lease** – Sparta, MI. 2,000 sq ft., includes two x-ray machines, vacuum extraction, cabinetry, laboratory. \$1,350 plus utilities. Traffic flow/14,000 daily. 616.874.4192.

**RediDental:** Now hiring part-time dentists for evening and weekend hours at our Holland location. We offer guaranteed pay and flexible hours to work around your schedule. Please email Ryan Lebster at [Drlebster@gmail.com](mailto:Drlebster@gmail.com). Positions are available immediately.

**Associate position wanted** – Newly graduated dentist from UDM looking for full time position as an associate of progressive dental practice in Grand Rapids and surrounding areas. Please call 616.617.9725 or email [ranaazzo@gmail.com](mailto:ranaazzo@gmail.com).

**Office Space for Lease** – Up to 6900 S.F. available; will divide. Basement storage available. Newer class A building. Great visibility! Located at 1151 East Paris Ave SE (across from Bonefish Grill). Owner occupied. Call Dr. Sam Bander 616.949.5980 or e-mail [drsambander@gmail.com](mailto:drsambander@gmail.com). Visit [www.dr-sambander.com](http://www.dr-sambander.com) to take a look.

**Dental Office for Lease** – Rockford, MI. 1,000 sq ft, includes some dental equipment and furnishings. \$675/mo., plus utilities. Traffic flow/10,000 daily. 616.874.5300.

**Practice Wanted** – Experienced general dentists wish to grow existing practice through buy-out or merger. Greater Grand Rapids. All options considered. Contact [smile01@sbcglobal.net](mailto:smile01@sbcglobal.net).

**Dental Office for Lease** – Time to move up? Busy northeast area dental suite at 1750 Grand Ridge Ct. NE, 3295 SF, ten-year old modern dental office available. 3 pvt ops, 4 chair bay area, plumbed for nitrous, air, water, power and vacuum, lab, x-ray, staff area, pvt. office, reception, storage available. Former pedo practice obtainable Jan. 1st 2011. Contact Dr. John Monticello 616.364.1700 or [info@grandridgeorthodontics.com](mailto:info@grandridgeorthodontics.com)

**Associate Position/Practice for Sale Wanted:** General dentist with 13 years experience looking for a place to practice in the Grand Rapids and surrounding east areas. Open to all options. Please email to [mids331@yahoo.com](mailto:mids331@yahoo.com).

**General Dentist Seeking Associate Position in Grand Rapids area** – General dentist residing in the Grand Rapids area is seeking an associate position for 1-2 days per week in the Grand Rapids and surrounding area. If you are looking for an associate for your practice, please call 616.975.2870. REF # GR Associate.

**Practice Merger Opportunity – Grand Rapids** – Looking to transition your patient care? General Dentist in the Grand Rapids area is seeking an opportunity to bring in an additional patient base (up to 1,000 patients) into existing practice. Opportunity for doctor transition is also negotiable. If you are interested in this unique opportunity, call 616.975.2870. REF # GR Practice Merger.

**Dental Equipment for Sale** – One DEN-TAL-EZ model JSR taupe dental chair, one of the most desired chairs on the market; four recessed (in wall) Rinn x-ray view boxes – can be purchased separately or together; one Biotec dental pass-through housing for x-ray arm to be used between two operatories. Please contact Joseph Ellis, D.D.S. or Lisa Tartaglione-Ellis, D.D.S. at 616.949.7290 or [eastparisdental@tds.net](mailto:eastparisdental@tds.net).

**Northwest Michigan** – Modern fee-for-service, general dental office averaging over \$600K/yr with solid net on 3.5 days/wk. Beautiful Lake Michigan resort town. Digital Radiology and laser included. Building with recent remodel also available. Call Phil Stark 888.477.7325 or visit [www.peakdental.com](http://www.peakdental.com)

**P/T Dentist needed in Grand Rapids nursing home two days per week.** No equipment needed. Please email CV to [ceweeg@yahoo.com](mailto:ceweeg@yahoo.com) or call 231.733.1224.

**Current student at the University of Michigan School of Dentistry** – graduating May 2011, looking for full-time or part-time position in a private practice as an associate in the Grand Rapids and surrounding areas. Please contact 954.562.1122 or [dent@umich.edu](mailto:dent@umich.edu).

**Associate Dentist Wanted** – Mid-Michigan. We are seeking an associate dentist to join our growing \$2M+ practice. Our two dentists have been serving the community for over 40 years. Applicant must be friendly, personable, reliable, flexible and open to change. Proficiency in cosmetic dentistry, oral surgery, endodontics and prosthodontics is a plus. Opportunity to become partner available to the right applicant. Please send resumé and letter of application to [dentalapp12@gmail.com](mailto:dentalapp12@gmail.com).

**Dental Office for Lease** – Sparta, MI. Classy, finely appointed 1900 sq. ft. dental suite. \$8.00 per sq. ft. (\$1267 per month). Recent \$70,000 interior renovations. Vacuum extraction equipment, two X-ray machines, one dental chair, laboratory, dark room, cabinetry, etc. Huge road-side sign. Traffic flow 14,265 vehicles daily. 616.887.8974.

**For Sale** – Several items from orthodontic office. Siemens 10E Pan/Ceph x-ray, Ritter PA x-ray, Phillips 810 processor, treatment chairs and stools, reception room furniture, file cabinets, Chemclave and more. Call 616.538.3545 anytime for more information.

**Live your dream on Lake Michigan.** Perfect town, perfect location to start your practice. 1000 to 1500 square feet available. Grand Haven, MI. Call 616.846.5330.

**Live and practice just three miles from Pere Marquette Park's sandy beaches in Muskegon Michigan.** Suite in high visibility (6,000 cars/day) single-story, stand-alone professional building adjoining middle class, old-school residential neighborhood (walk to work). Perfect environment to start a practice, raise a family, retire, or simply enjoy surf, sand, beach. Preferential Terms for certain underserved specialties. Ample free on-site parking, 70 sq. ft. of signage near road. Contact Jerome Dewald at [jeromekjerome@gmail.com](mailto:jeromekjerome@gmail.com) or view photos at <http://muskegon.craigslist.org/off/>.

**General Dentist** – Looking to purchase a practice along the lakeshore (Grand Haven, Holland, Saugatuck area) or Grand Rapids area. Please contact [wmidentist@gmail.com](mailto:wmidentist@gmail.com).

**Dental Office for Lease** – Why spend \$250,000 in dental build-out costs? Beautiful dental suite is now available for lease in Class A contemporary three-story brick and glass building located off of East Beltline Avenue in Grand Rapids Township. This ten-year old modern dental office includes 3 private ops, 4 chair open bay area, is plumbed for nitrous, air, water, power, CAT-5, vacuum, wet/dry lab and x-ray. The building is a contemporary 3 level

with ample parking, 4 bathrooms, staff lunch area, private doctor's office with restroom and shower, reception desk for check-in and out, and has a heated storage area if needed. Immediate occupancy. \$16.25 per square foot, triple net. Please contact Scott Morgan at Colliers International at 616.292.3455 to schedule your visit.

**For Sale** – Sirona Cerec 3D Acquisition unit 3.8 updated software, MCXL Milling Machine with wireless interface. Excellent used condition. Less than 100 units milled. Transfer owner with Patterson, includes vita blocks and wall mount block board, \$40,000/obo. Other used dental equipment for sale: 2 Royal and 3 Dental Eze chairs, 5 Pelton Crane pole mounted chair lights, 2 Adec and 2 Marus dental units, 1 Biotec unit, 1 Panorex J Morita Versa View, 5 ceiling mount arms and 3 wall mount arms for computer monitors, 1 Porter portable nitrous delivery system, 1 Aribex Nomad Handheld X-ray. Please call for more info, prices, or photos 616.634.0605.

**General Dental Practice in Grand Rapids Area** – Established practice with gross receipts in excess of \$600,000 with a healthy recall program, paperless office, 6 fully equipped operatories. For additional information please call 616.975.2870 or email [practicesales@rehmann.com](mailto:practicesales@rehmann.com).

# WMDDS Board Welcomes New Dentists

Each fall, the WMDDS Board hosts a reception to welcome those dentists who are new to the area; most often new and recent graduates from dental school. It is generally very well attended by a great mix of both new and experienced dentists from the district. This year was no exception.

The reception works well to not only extend a warm hand of welcome, but also as an opportunity to reach out and open avenues for these recent graduates to make lasting connections to aid them in their professional and personal endeavors in West Michigan. It is also a great way to introduce those new dentists to very rewarding opportunities in organized dentistry.

This year’s consensus of discussion from the new dentists seemed to center on a general concern over the struggling economy in Michigan and what the future may hold. However, a decidedly positive message and attitude from the experienced dentists prevailed. That message: “There is no better place to practice dentistry and no better network of supporting dentists than here in West Michigan.”

**New Members**

- Dr. Aaron Clark
- Dr. Christopher Justema
- Dr. Jordan Masson
- Dr. Katherine Sowle
- Dr. Kathryn Burggraaf
- Dr. Sarah Webb
- Dr. Brian Wiedemer
- Dr. Shaun Williams
- Dr. Ross Nelson
- Dr. Ryan Frederickson
- Dr. Jeremy Hess
- Dr. Stephen Mancewicz
- Dr. John M. McMahon
- Dr. Suzan Ly
- Dr. Carrie Carman
- Dr. Andrea Salazar
- Dr. Ryan Toth
- Dr. Anne Meeuwssen
- Dr. Dan Meeuwssen
- Dr. Dhillon Harpreet
- Dr. Matthew Ora

The *Bulletin* wishes to thank our valued advertisers who support organized dentistry by helping to defray the cost of printing and mailing.

Advertising in the *Bulletin* is seen by over 90% of the dentists in the West Michigan District. This includes five of the fastest growing counties in the state: Kent, Ottawa, Ionia, Montcalm and Mecosta.

For information on advertising rates, call Elaine Fleming, WMDDS Executive Secretary at 234-5605. Target your Market – advertise in the *Bulletin*!

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- **Onsite and Offsite backup services for your most critical data**  
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[info@ddsintegration.com](mailto:info@ddsintegration.com)

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